



Success Story

Leveling the Playing Field: How Legal AI Advisors Helped a Small Firm Take On Big Law

A small litigation firm facing a massive document review challenge in a high-stakes case leveraged AI-powered eDiscovery tools to process and analyze thousands of documents in a fraction of the time.

250,000

documents processed in
just 4 weeks by team of 6

70%

Reduction in human review time

80%

Reduction in cost



CHALLENGE

Mason, Davis & Reed LLP, a boutique litigation firm with six attorneys, faced a daunting challenge: conducting comprehensive document review for a complex commercial litigation case against a Fortune 500 company. The stakes were high, and the disparities in resources were stark.

Jeff Mason, founding partner of Mason, Davis & Reed LLP, remembers his first thought wasn't about the legal merits of the case—it was about the mountains of documents that would soon overwhelm his firm. "Opposing counsel dropped 250,000 documents on us in the first wave of discovery," Mason recalls. "They had a team of dozens of attorneys at their disposal. We had six. The math simply didn't work."

PROFILE Legal AI Advisors specializes in helping solo practitioners and small firms leverage AI technology to enhance their practice efficiency and effectiveness. Contact us today for a consultation.



"What impressed me about Legal AI Advisors was how quickly they grasped our situation. They weren't just selling us technology—they were offering us a way to fight back."

- Tom Richards
Senior Associate

"The court's aggressive timeline made the situation even more challenging. Traditional document review would have meant either bankrupting our client with outsourcing costs or working our team to exhaustion. Neither option was acceptable."

- Jeff Mason
Co-Founding Partner

Sarah Reed, his co-founding partner, remembers the moment clearly: "We were facing a classic David versus Goliath situation. The opposing firm was probably counting on overwhelming us with documents—it's a common tactic when big firms face smaller opponents. We either had to find a better way or risk letting our client down."

When Legal AI Advisors got involved time was already running short but Legal I Advisors saw an opportunity to demonstrate how AI could level the playing field. Our rapid evaluation revealed both challenges and opportunities. The firm's attorneys were skilled litigators but had no experience with advanced eDiscovery tools. Their existing document review process was manual and methodical—a approach that had served them well in smaller cases but would prove impossible with this volume.

STRATEGIC SOLUTION

Working against tight deadlines, we recommended and implemented an AI-powered eDiscovery platform specifically designed for small litigation teams. We identified an AI solution who's interface was intuitive and allowed attorneys to dive right in.

The implementation followed an aggressive three-week schedule. Jim Davis, the firm's technology partner, describes the process: "Week one was basics—getting the system up and running, loading documents, learning the fundamentals. By week two, we were doing advanced searches and setting up automated workflows. Week three, we were operating at full capacity. It was remarkable."

MEASURED IMPACT

The AI's impact became clear when it identified a crucial series of internal emails that might have been missed in a manual review. "The system flagged an unusual pattern of communications," explains Sarah Reed. "What we found changed the entire complexion of the case. The opposing counsel's expression when we brought up those emails in our next meeting—I wish I had a picture of it."

The numbers tell a compelling story: document review time reduced by 70%, processing costs cut by 80%, and a quarter-million documents analyzed in just four weeks. But for Mason, the human impact was even more significant: "We weren't just surviving against a bigger opponent—we were matching them document for document, insight for insight. AI gave us that capability."



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Co-Founding Partner

"The practice of law will always be about human judgment and expertise. What AI has done is allow firms like ours to spend more time applying that judgment and less time drowning in documents. That's not just good for us—it's good for our clients and for justice."

- Tom Richards
Senior Associate

KEY INSIGHTS

The successful resolution of this case—a favorable early settlement—marked a turning point for Mason, Davis & Reed. "This experience fundamentally changed how we approach complex litigation," says Mason. "We're now taking on cases we would have had to turn down before. More importantly, we're winning them."

For the firm's younger attorneys, the integration of AI has been particularly empowering. "As a junior associate, I used to dread document review," shares Chen. "Now it's become one of our strongest competitive advantages. We can find the needle in the haystack faster than firms ten times our size."

LOOKING FORWARD

Today, Mason, Davis & Reed has fully integrated AI-powered document review into their litigation strategy. "What started as a solution to a crisis has become a cornerstone of our practice," reflects Sarah Reed. "We're not just competing with bigger firms—we're often outperforming them."

The firm has expanded its case acceptance criteria and strengthened its position in complex commercial litigation. As Mason puts it, "AI didn't just help us survive one case—it transformed our entire approach to litigation. We've proven that with the right technology, expertise matters more than size."

This transformation extends beyond just document review. "We're seeing opportunities we never imagined before," says Tom Richards. "Our ability to quickly analyze vast amounts of data has opened up new practice areas and attracted clients who previously only considered large firms."

Legal AI Advisors specializes in helping law firms leverage AI technology to enhance client engagement and practice efficiency. Contact us today to explore how your firm can achieve similar transformative results.

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